

AGENDA

(1) welcome and intro new BOD -

Broadcast email to Members via gmail account (if we can find the correct password), or broadcast email to Members via NCCAOM

At same time as announcing BOD, propose a *survey* to ask what priorities they'd like to see addressed.

(2) Discuss broadcast email to intro BOD and to survey priorities from our membership. What should be on the survey questions and how to disseminate this info

Urgent need to address matter of lobbyist - in touch with Tye Hao

Dan at last DOPL meeting - undertones that may give indication Acus may be listed under something else - not listed as practitioner under malpractice act - not a board matter - who do we need to talk to about this?

Talk to Tye Hao Liu directly he has some information about what we need to talk to the insurance commission that we'd like to be listed as a *medical practitioner* practitioner - can get assistance from Marilyn Howard and NCCAOM.

Need to vote on whether to rehire our lobbyist - Tye Hao seems to think we have to have a lobbyist. Right now, some issues coming up - Tye Hao wants to talk to Dave Spatafore - he's not under contract with us right now so can't even ask him questions.

Mike thinks we should get input from membership - it's expensive. It's going to require some support from the local acu community. Legislators won't talk to us will only talk to a lobbyist. Thoughts on hiring Dave Spatafor: as needed basis? As issues come up?

Scope of practice to do point injection therapy - no description about requirements...some people have different opinions about some of these things - what is consensus?

Dry needling?

Community acupuncture?

Get through a survey - consensus from state. "Get rid of" dry needling is \$50-\$60k. Try to tackle big items, we have to raise a lot of \$.

For legislation - meeting should be set between Dan and lobbyist and Tye Hao

Here's what states are doing, do we want to try to do it? We can find out how they did it.

Step 1 broadcast email

Get survey results

What direction they'd like to see our profession going

Ideas for fundraising and events?

DOPL reps - Bea and Guy Lindsey for Larry Marx for approval - paid position by the state, state has to approve resumes.

(3) Legislative- a. Retaining the services of Lobbyist current political situation and climate. Need to survey membership with desires and then meet with lobbyist to discuss new contract asap.

Is it worth talking to lobbyist and retaining his services to have him keep an eye out for us? Our balance right now is limited. But we don't want to have anything slide in under the radar. Is there executive power in the Board to make this decision without the approval of our constituents? If we send out a survey, we may want/need to elaborate on the questions to explain the importance of why it's necessary to have a lobbyist. Our entire profession depends upon it, as some other professions are trying to push us out.

(4) Membership - how to increase and empower , benefits of membership and corporate sponsors

Help to branch out, increase membership, incentivize people wanting to join so we provide benefits - benefits are Membership:

- compile a list of the benefits vendor discounts (Alyssa, or Karena may have the list)
- membership certificate
- make current members aware they can put their bio on the UAAOM website

(5) Fundraisers and Fall Seminar topics and ideas

We have to raise money right now. Never ending battle to raise money. If we get a seminar, we can make some money. Suggestions: Jason Robertson Dr. Wang palpation method - Mike knows them. Jason is booked til next year. Another guy in Seattle... Terra knows a guy who does Battlefield who can get it partly funded through custom fit. Mike also talked to Dr. Jhu Scalp acupuncture. Charge \$300 pp. 25-30 people to attend. \$300-\$350 pp.

Dr Zhu's Scalp Acu - CEUs?

Mike: facilitate trip to China for 10 people

currently in the UAAOM bank account: \$2402.96

Corporate Sponsors to sponsor our association - how do we approach them?

(6) China affiliation and possibilities (Mike)

Utilizing Mike's resources in China - lots of resources in terms of national level docs, educational tours, negotiate with them through our org, discount on video lectures or tours. Take 10 people max. Propose 10-day to 2 week educational tour. Go to one or two major universities - little bit of sight seeing. Lectures in am, hospitals and clinics in afternoon, specialize subjects, orthopaedics, fertility, internal medicine, herbology, formula writing, whatever, we can tailor it how we want to do it.

(7) Organizing our resources, lists, website, etc. Who is doing what and who has what resources and info.

Website - Melissa Zappa has been handling it. Need to make members aware they can put pics, bios, etc available on our website. Anything to improve the website and have Melissa do it.

Other info:

Annual dues = \$125 - How do we contact and notify people in an automated way - not sure how email is being managed? Brighton thinks people who signed up at symposium on May 20, they're good for a year from that date??

40 members in the org total - want to get it set up so that it's easy to manage in the future. Take current members and encourage them to communicate through FaceBook and keep up with news.

Need to post meeting minutes on website.

Any updates, post on private Utah AOM page or contact board member by email.

What's next/Action Items:

Mike calls NCCAOM - find out about broadcast email/survey

Board jots down questions - what do we want to ask members? Get survey out within the next week and meet with Dave Spatafore. Send questions to Janene; consolidated questions to Mike by Friday June 16.

Mike wants to meet with Dave Spatafore (lobbyist) by end of week next week. End of June at the latest.

Janene to reach out to Virginia Acus for potential lobbyist resources.