

Utah Association of Acupuncture and Oriental Medicine Meeting

Date: 8-8-17

Board Members Present:

President: Mike Berger
Vice-President: Janene Borandi
_____: Dan Clark
_____: Brighton Roper
Secretary: Alice Holman

Topics: website, Facebook page, membership, outreach, corporate sponsorship, upcoming legislative session, physical therapists doing dry needling, UAAOM CEU and Spring CEU certificates.

Website:

Melissa Zappa created the first UAAOM website. We need a new website which will allow us to track members, track when dues are paid...

Janene has researched the website platform used by other associations, and likes Orangecrush.com. She will see if she can use the same format as used by the Acupuncture Association of Virginia.

Action: Janene is going to work at this.

Facebook page:

It was discussed that we would only like to have one Facebook page, rather than two. We would like it to be a closed group. The UAAOM website should be the place the public can go to find information about our association, rather than the Facebook page. This will be more professional. Mike said that he wants to end the Utah Association for Acupuncture and Oriental Medicine Facebook page and keep the Utah AOM discussion group and change the name to UAAOM.

Action: Mike needs to speak with Terra regarding this.

Membership:

There are approximately eighty acupuncturists in Utah, and only approximately thirty-two of these are members of our association. NCCAOM sent out a survey to all Utah acupuncturists and only got sixteen responses back.

There are many benefits to being a member of our association including discounts at Blue Poppy. Mike will write a list of the member discount privileges.

We would also like to sponsor a CEU on channel palpation this fall in Utah.

Outreach:

We would like to have more corporate sponsors of our association. Examples of companies that may be able to donate, and board members who will contact these companies are as follows:

Ancestry.com- Alice
Overstock.com- Brighton
Zyto- Dan
Nuskin- Mike
Doterra- Janene
Black Diamond- Janene
BackCountry-Janene

We need to come up with a form letter so we can send out to each of these companies.

Legislative:

The next legislative session is Jan 23- March 2017.

We need to address the issue of physical therapists doing dry needling. It is in their scope of practice in Utah.

Dave Spatafore is our legislator. He suggested that he needs \$1,000.00/ month to fight this issue.

PTs are required to have a certain number of CEU hours, but their association is not enforcing this.

Other states like Washington State has successfully fought the PTs on the dry needling topic, and have passed legislation to disallow dry needling.

Channel Palpation CEU Sponsored by UAAOM:

Mike would like to have a teacher of Channel Palpation from Seattle come to Utah and teach a CEU. It is already approved by NCCAOM. We would like to sponsor that as an association on October 14-15th, 2017. It was proposed that we hold this CEU at a hotel in downtown Salt Lake City. This event would also be a way for our association to make some money to fund things like website building, legislative efforts...

Spring Meeting CEU Certificates:

Mike needs to sign the certificates. They were signed by the past president, which made them possible invalid. When they are signed, we will send them out to members.

