

UAAOM phone meeting, 11/7/17, 7:00-8:00pm

Members Present: Mike, Janene, Dan, Brighton

How can we get more membership renewals?

- post a message on the UAAOM website (Janene)
- send monthly emails via MailChimp (Brighton)
- plan events/socials for members, possibly a tea ceremony at Kinnabari, go out to lunch/dinner, wine-tasting, etc.

Legislative Update from Dan re: DOPL

DOPL refused to let Tye Hao put acupuncture info onto their website

It is up to UAAOM to then put Public Safety info on our own website

Dan- make(?) a flyer about dry-needling that we can give our patients to educate them on the difference

-opioid epidemic

-publish "White Paper" (Mike?) on UAAOM website

-there was a letter signed by 37 State Attorney Generals (including Utahs)

Joint Commission has ruled that by 2018 all joint commission hospitals to include an acupuncturist on staff

-BC/BC insurance coverage for acupuncture?

Lobbyist

optimally we would have one 24/7

There are other ways than having a lobbyist we can address the political climate

-Mike at a recent NCCAOM meeting. They will send us (and pay for) a Safety and Ethics person to come to Utah and teach CEUs. We can charge for this event (though not a lot, it's only 2 or 4 CEUs- but still a way to make \$)

The topic of that speaker will have to do with what we can do regarding State legislation. That speaker is also an Attorney.

Raising Money

-Most Attendees of Channel Palpation Lecture were out-of-state. How can we get locals more involved? Maybe send out a survey for **topic** of next CEU event, what would garner interest?

-see if we can be speakers at any events. It will help with publicity if Mike does some speaking engagements.

-bank balance is currently at \$3625.36

Next CEU event

Should we wait until May (this is the month we typically do our Symposium), or should we try to plan something sooner, like March?

With the NCCAOM speaker and some local speakers.

Action Items:

-compile a list of member benefits (where we get discounts, etc.)

-flyer re: patient education on dry-needling

-Mike - send the "White Paper" to Janene to publish on UAAOM website

-find a replacement for Alice (Recording Secretary)

*once we get some of the above info, we can send an email to members and let them know the member benefits, send them the patient education flyer on dry-needling, and plan a social and send out invitations.